

Multi-Unit Housing Tax Incentives (ESSHB 1910)

.....

August 10, 2010
Report to the Legislature
Rogers Weed, Director

ACKNOWLEDGEMENTS

Washington State Department of Commerce

Karen J. Larkin, Assistant Director, Local Government & Infrastructure Division Leonard Bauer, Managing Director, Growth Management Services Ike Nwankwo, Technical & Financial Assistance Manager, Growth Management Services Linda Weyl, Administrative Assistant, Growth Management Services

Special thanks to the cities and counties who participated in this study.

Washington State Department of Commerce Growth Management Services 906 Columbia Street SW P.O. Box 42525 Olympia, WA 98504 www.commerce.wa.gov/growth

To obtain a copy of this report in an alternate format, please call (360) 725-3000

TABLE OF CONTENTS

INTRODUCTION	4
BACKGROUND INFORMATION	. 4
ESSHB 1910	4
DEPARTMENT OF COMMERCE ROLE: ANNUAL REPORT	6
ANNUAL REPORT SUMMARY	. 6
ANALYSIS / EVALUATION	. 8
LIST OF REPORTS	
2007 Multi Family Tax Exemption Report	
2008 Multi Family Tax Exemption Report	
2009 Multi Family Tax Exemption Report	8
LIST OF TABLES	
Table 1: Comparison of New Housing Units in Cities Using Property Tax Exemptions 2007 to 2009	9
Table 2: Percentage of Total Housing Units Built Using Property Tax Exemptions 2007-2009	10
Table 3: Comparison of Affordable and Market Rate Housing Units	11
Table 4: Percentage of Affordable vs. Market Rate Housing Units	11

Introduction

The purpose of this report is to evaluate the uses and the effects of the multi-unit housing tax incentives approved by the 2007 Legislature as Engrossed Second Substitute House Bill 1910 (ESSHB 1910). It later was codified as RCW 84.14. This report was requested by the Governor in her partial veto of the legislation.

Background Information

The Washington Growth Management Act (GMA) was passed by the Washington State Legislature in 1990. The GMA sets out fourteen goals to guide planning in Washington State. Among the top goals are reduction of urban sprawl, concentrated urban growth, economic development and affordable housing (RCW 36.70A.020).

In 1995 the Legislature found that planning solutions to solve the problems of urban sprawl often lack incentive and implementation techniques needed to encourage residential redevelopment in urban centers. Subsequently, they authorized a 10-year property-tax exemption (RCW 84.14). The tax incentive created by this legislation intends to help stimulate new or enhanced residential opportunities in urban centers and achieve the housing goal mandated by the GMA.

In 2007 the Legislature modified the law to allow the tax break to run for eight years, or twelve years if the development contains twenty percent affordable housing. The Legislature also lowered the population requirement to be eligible for the program from 30,000 to 15,000. They added a reporting requirement. The changes were intended to become effective immediately.

When the legislation reached the Governor's desk, she expressed concerns that the program was expanded to include more cities without any evidence of its effectiveness in increasing affordable housing and was done without including counties in the decision making. She signed the bill but vetoed Section 12 which would have made the legislation effective immediately. She also asked the Department of Commerce to analyze the required annual reports from cities to evaluate its use and effects and assess the need for legislation to alter the exemption program. (Appendix #1)

ESSHB 1910

This tax incentive program adopted by the 2007 Legislature was titled "AN ACT relating to tax incentives for certain multiple-unit dwellings in urban centers that provide affordable housing." It became effective on July 22, 2007 following the Governor's signature and partial veto. The following is a summary of the changes made by the Legislature and their stipulations:

• Cities eligible to offer the multi-unit housing property tax exemption are those with a population of at least 15,000 people. If there is no city with a population of at least 15,000, then the largest city or town located in a county planning under the GMA. The legislature also allows cities with populations of at least 5,000 if they are located within "buildable lands" counties (King, Pierce, Snohomish, Kitsap, Thurston and Clark).

- Participating cities may offer a 12-year tax exemption if the developer chooses to build, develop, or rehabilitate at least 20 percent of the units as affordable housing. Developers choosing not to include affordable housing receive only 8 years of tax exemption.
- New, rehabilitated or converted multifamily housing projects in targeted residential areas
 are eligible for the property tax exemption. The property tax exemption may be applied to
 new housing construction and the increased value of a building due to rehabilitation. The
 exemption does not apply to the land or the non-housing related improvements.
- If the property changes use before the end of the exemption period, or no longer complies with guidelines established by the city for participation in the tax exemption program, then back taxes are recovered based on the difference between the taxes paid and taxes that would have been paid without the tax exemption program.
- All projects receiving tax exemption must be multiple-unit housing of four or more units that is located in a residential targeted area as designated by the city. The housing must meet the guidelines as adopted by the city which may include density, size, parking, low-income occupancy and other adopted requirements. At least fifty-percent of the space must be for permanent residential occupancy. New construction must be completed within three years of the application's approval unless an extension of up to two years has been authorized by the local jurisdiction. The property to be rehabilitated must be vacant at least 12 months prior to application. The applicant must enter into a contract with the city to agree to terms and conditions.

Beginning in 2007, all cities issuing tax exemptions must report annually to the Department of Commerce regarding tax exempt properties. The annual report must include the following:

- 1. Total number of tax exemptions granted and the total value of those exemptions;
- 2. Total number of units produced and the total development cost of each unit;
- 3. Total monthly rent of each unit or the total sale price of each unit;
- 4. Income of each renter at occupancy of a rental unit, and the income of each initial purchaser of a homeownership unit if the project is using the 12-year exemption with at least 20% of its units rented or sold to income-eligible tenants.

When this tax exemption program was initially adopted in 1995 (RCW 84.14), only three cities were eligible; those with populations of 150,000 or more; Seattle, Tacoma and Spokane. Three subsequent amendments reduced the minimum city size thus increasing the number of cities eligible to utilize the tax exemption program. After the program was amended again in 2007 (ESSHB 1910), reducing the population threshold to 15, 000, more cities became eligible and by 2009, more than 90 cities have become eligible to participate.

Department of Commerce Role: Annual Report

After signing the legislation, the Governor directed Commerce to analyze the required reports from cities in order to evaluate the tax exemption's use and effects and to assess the need for legislation to alter the program.

After the legislation's effective date of July 22, 2007, Commerce convened an advisory group comprised of staff from the cities of Seattle, Tacoma, Spokane, Lakewood and King County Suburban Cities (represented by ARCH - A Regional Coalition for Housing) to help develop the reporting process. It should be noted that Tacoma has had the tax abatement program in place since it was approved in 1995 and Seattle since 1998. After several meetings and discussions, the "Department of Commerce, Multi-Unit Housing Tax Exemption Annual Report Form" (appendix #2) was developed and approved by the committee. The first set of required annual reports under this program was sent to Commerce in December 2007.

Also, during the three year period 2007 – 2009, cities participating and/or interested in the tax exemption program sought and received assistance from Commerce staff on several issues related to the program. Most of the assistance requests involve clarification or interpretation of the legislation. Commerce consulted with the appropriate Assistant Attorney General to provide needed assistance, proper and adequate legal clarification. (Appendix #3).

Commerce sent out notices to participating jurisdictions each year reminding them of the required annual report deadline of December 31. (Appendix #4).

The Department also sent out a survey to the larger participating cities asking for key information and suggestions that would enhance the review, evaluation and analysis of the program and the resulting recommendations. (Appendix #5)

Annual Report Summary

Three cities were eligible to participate in the tax exemption program when it was first enacted in 1995, those cities with populations of 150,000 or greater – Seattle, Tacoma and Spokane. However, by 2009 the number of eligible cities has risen to ninety-one (91), mostly due to the lower population threshold provided in 2007 and annexations by cities.

It became obvious from the number of annual reports submitted to Commerce that many of the eligible cities either chose not to participate or did not file the required annual report. In 2007, we received a total of nineteen reports, in 2008, thirteen and in 2009, we received twenty. Most of the reports showed no activity had taken place. A few jurisdictions filed the annual report in one of the three years and some did only in two of the three years. A small group of jurisdictions (mostly larger jurisdictions) did submit annual reports consistently all three years.

The Governor's directive was to analyze and evaluate this tax exemption program for its uses and effects. To accomplish that, we had to focus only on annual reports that included development activities - approvals or final tax exemption certificate(s) issued under the program. During the Reporting Period 2007 – 2009, only eight jurisdictions submitted such reports. They

are the cities of Seattle, Tacoma, Spokane, Everett, Renton, Shoreline, Wenatchee and Moses Lake.

The Annual Report Summary for 2007, 2008 and 2009 from these jurisdictions are shown below:

2007 Multi Family Tax Exemption Report

	Tax Exemption Information		Development Cost Information			Affordability Requirements	
Cities that Provided Data as Required by RCW 84.14.100	Multi Family Tax Exemption Certificates issued	Total Value of the Tax Exemptions Issued	Development Cost/Unit	Total Units	Total Development Costs	Number of Affordable/Workforce Rental Units	Number of Units Sold or Rented at Market Rate Prices
Renton	2	1,957,342	159,370	260	41,436,292	0	260
Seattle	4	8,870,011	140,743	484	68,119,612	319	165
Shoreline	1	1,394,277	132,000	88	11,616,000	0	88
Spokane	45	16,368,800	137,197	168	23,049,074	29	139
Tacoma	8	4,440,410	200,211	139	27,829,342	0	139
Wenatchee	1	40,737	19,783	23	455,009	0	23
Moses Lake	0	0	0	0		0	0
Everett	0	0	0	0		0	0
Totals	61	33,071,577		1162		348	814

2008 Multi Family Tax Exemption Report

Tax Exemption Information			Development Cost Information			Affordability Requirements	
Cities that Provided Data as Required by RCW 84.14.100	Multi Family Tax Exemption Certificates issued	Total Value of the Tax Exemptions Issued	Development Cost/Unit	Total Units	Total Development Costs	Number of Affordable/Workforce Rental Units	Number of Units Sold or Rented at Market Rate Prices
Renton	2	4,310,638	199,735	245	48,935,075	0	245
Seattle	3	22,651,870	240,908	156	37,581,648	109	47
Shoreline	0	0	0	0	-	0	0
Spokane	11	20,839,100	213,066	222	15,844,884	43	169
Tacoma	16	13,616,830	149,835.00	616	92,298,360	0	616
Wenatchee	0	0	0	0	\$ -	0	0
Moses Lake	0	0	0	0	\$ -	0	0
Everett	0	0	0	0	\$	0	0
Totals	32	61,418,438	-	1239		152	1077

2009 Multi Family Tax Exemption Report

	Tax Exemption Information			nent Cost In	formation	Affordability Requirements	
Cities that Provided Data as Required by RCW 84.14.100	Multi Family Tax Exemption Certificates issued	Total Value of the Tax Exemptions Issued	Development Cost/Unit	Total Units	Total Development Costs	Number of Affordable/Workforce Rental Units	Number of Units Sold or Rented at Market Rate Prices
Renton	2	6,666,649	175,086	532	93,145,648	92	440
Seattle	6	22,488,921	167,392	1,310	166,314,980	657	653
Shoreline	0	0	0	0	-	0	0
Spokane	44	11,676,500	288,702	44	12,702,907	0	44
Tacoma	16	6,224,244	205,470	205	42,121,350	0	205
Wenatchee	0	0	0	0	-	0	0
Moses Lake	1	768,228	??	96	??	96	0
Everett	2	329,061	289,000	31	8,959,000	0	31
Totals	71	48,153,603		2218		845	1373

The Annual Report Summaries above show that these eight cities issued 164 tax exemption certificates during the period 2007 – 2009. The projected value of the exemptions over the 8, 10 or 12 year term is more than \$142 Million. Altogether they produced 4619 housing units of which 1345 are affordable.

ANALYSIS / EVALUATION

The Governor requested a report regarding the effectiveness of the property tax exemptions in general and the effect of changes provided in ESSHB 1910 in particular. The response to the Governor's request focuses on the following three questions:

Do property tax exemptions generate new housing?

This question focuses on the general effectiveness of property tax exemptions as an incentive to generate housing, particularly in high cost areas and within the downtown of relatively large cities. One way to answer the question is by comparing the number of housing units created using tax exemptions to the total number of new housing units in each of the participating cities.

Table 1 below compares the number of housing units generated using property tax exemptions to the total number of new housing units produced from 2007 to 2009 in the participating cities. The reports turned in by the participating cities provide the number of tax exemption housing units. The number of total new housing units was derived from the State of Washington's Office of Financial Management (OFM). Each year OFM updates the population estimate of Washington cities. Their estimate is based on the number of housing units in each city. The data is available online at http://www.ofm.wa.gov/pop/april1/default.asp.

It should be noted that Moses Lake did not report additional data requested by Commerce. This data was crucial and because Moses Lake did not provide this required information, only data from seven of the eight jurisdictions were used in the following analysis and evaluation.

Table 1
Comparison of New Housing Units in Cities Using Property Tax Exemptions 2007 to 2009

	Total New Housing	Housing Without Tax Credits	Housing With Tax Credits	% Housing Without Tax Exemptions	% Housing With Tax Exemptions
Renton	2,370	1,333	1037	56%	44%
Seattle	12,900	10,950	1950	85%	15%
Shoreline	738	650	88	88%	12%
Spokane	1,497	1,063	434	71%	29%
Tacoma	2,206	1,246	960	56%	44%
Everett	917	886	31	97%	3%
Wenatchee	310	287	23	93%	7%
Total	20,938	16,415	4,523	78%	22%

Between 2007 and 2009 seven cities provided property tax exempt certificates. These certificates include over 4,500 housing units. During that same period of time, these cities added more than 20,000 housing units. The number of housing units created using property-tax exemptions represent 21% of the total new housing units generated in the seven participating cities from 2007 to 2009.

Between 2007 and 2009 approximately 120,926 housing units were added to OFM's housing estimate for the entire state of Washington. Approximately 17% of all these new housing units were built in the seven participating cities. The number of units produced using property tax exemptions represents more than 3% of the total new housing units produced in the state of Washington during the same three year period.

Table 2 below illustrates the percentage of new housing units built using property tax exemptions. The portion of column in gray represents the percentage of the total new housing units that were built using property tax exemptions. The portion in black represents the percentage of new housing units that were built without any property tax exemptions. Large portions of the new housing units built in the cities of Renton and Tacoma from 2007 to 2009 were built using property tax exemptions.

■ % Housing Without Tax Exemptions ■ % Housing With Tax Exemptions 120% 100% 80% 60% 40% 20% 0% Renton Seattle Shoreline Spokane Tacoma **Everett Wenatchee** Total

Table 2
Percentage of Total Housing Units Built Using Property Tax Exemptions 2007-2009

Do property tax exemptions generate new housing? Property tax exemptions appear to have some impact on the generation of new housing units. At least in the participating cities, one-in-five housing units between 2007 and 2009 relied upon property tax exemptions.

On average, new housing units that were exempt represent 22% of the total new housing units in the participating cities. The impact is particularly noticeable in the cities of Renton and Tacoma where housing with tax exemptions account for nearly 44% of the total housing units constructed from 2007 to 2009. In Seattle and Spokane it accounts for 15% and 18% respectively. In Shoreline, it is slightly more than 10% and in Everett and Wenatchee it accounts for less than 10% of the total new housing units.

Do property tax exemptions generate new affordable housing?

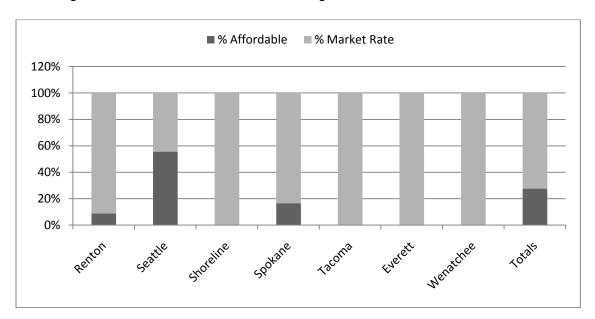
Property tax exemptions appear to generate affordable housing units only when municipal ordinances require that they do and additional incentives added. The City of Seattle requires affordable housing to be provided in both the 8-year and the 12-year programs (the 8 year exemption only applies to homeownership projects with less than 20% affordable units, but they still must be sold to an income qualified buyer). The other jurisdictions do not have those requirements. As a result, 56% of the housing units built in Seattle using property tax exemptions were affordable. In Spokane and Renton, the numbers of affordable units were lower, 17% and 9% respectively. The other cities did not report any affordable units during this report period. Table 3 below compares the number of affordable and market rate housing units. The information was derived from the annual reports submitted by each of the participating cities.

Table 3
Comparison of Affordable and Market Rate Housing Units

	Total Units	Affordable	Market Rate	% Affordable	% Market Rate
Renton	1,037	92	945	9%	91%
Seattle	1,950	1,085	865	56%	44%
Shoreline	88	0	88	0%	100%
Spokane	434	72	362	17%	83%
Tacoma	960	0	960	0%	100%
Everett	31	0	31	0%	100%
Wenatchee	23	0	23	0%	100%
Totals	4,523	1,249	3,274	28%	72%
Seattle	1,950	1,085	865	56%	44%
Remainder	2,573	164	2,409	6%	94%

Table 4 below illustrates the percentage of affordable housing units to market rate housing units in each of the participating cities. The portion of the column in gray represents the percentage of housing units that were rented or sold at market rate prices. The portion of the column in black represents the percentage rented or sold that was affordable to lower-income households.

Table 4
Percentage of Affordable vs. Market Rate Housing Units



Approximately 89% of the total affordable housing units are located within the city of Seattle. In the other cities, only six percent of the housing units were affordable. This fact underscores the point that property tax exemptions generate affordable housing units only when municipal

ordinances require that they do – Seattle requires affordable housing for both the 8-year and the 12-year.

Did ESSHB 1910 increase the number of cities that provide property tax exemptions?

ESSHB 1910 decreased the population threshold for cities to qualify for property tax exemptions. It lowered the threshold from 30,000 people to 15,000 people. It made nineteen cities with population between 15,000 to 30,000 eligible to participate in the incentive program. Among these nineteen cities, only two cities provided property tax exemptions during the three year period – Wenatchee and Moses Lake.

Based on the annual reports, reducing the population threshold to 15,000 did not have a significant impact on the number of cities participating in the property tax incentive program. A variety of factors may have impeded the participation of these smaller cities. For instance, the changes took effect amidst a national housing crisis. The total number of residential building permits fell nearly 60% from 2007 to 2008 (source: Washington Center for Real Estate Research, website: http://www.wcrer.wsu.edu). A significantly smaller number of new homes were getting built in 2008 compared to 2007. The housing crisis undoubtedly had an impact on the number of property tax exemptions that were issued. Additionally, it has only been three years since the new law was passed and some of these smaller jurisdictions may not have had time to review, design and approve the tax exemption program for use in their jurisdictions.

Is consultation with counties necessary in tax exemption decision making?

The tax exemption program affects tax revenues of the state, county, and districts such as library, park, school, etc. Involving all governmental entities affected by the exemption program would help ensure full consideration of their perspectives. This issue of consultation with counties was discussed by the Advisory Group convened by Commerce to develop the process for annual report. The need to involve counties was vital, the group concluded. However, it was pointed out that informal coordination was happening at staff level and it is the county assessor that processes the tax exemptions.

Survey responses from key cities indicate that some informal consultation with counties took place. The City of Everett reported that they did consult Snohomish County when the program was initially established. The County supported the program, because they agreed that it would lead to construction of housing that eventually would be paying property taxes, and without it, the housing would not be built. Everett also pointed out that since the City would be providing services to the housing, there was very little impact to the County from the program.

Seattle similarly reported that they have good coordination with King County and the City of Renton informally consulted with the King County Department of Assessments when the Multi-Family Housing Property Tax Exemption program was established in 2003.

Recommendation:

Establish a formal process for early notification regarding this tax exemption in statute. A formal early notification process should be established and added to the legislation in spite of the informal process that these participating jurisdictions have undertaken. This would require any

jurisdiction participating in the tax exemption program to officially notify their county of their intention to offer property tax exemption as authorized under RCW 84.14. This early notification should include the projected amount of the tax exemption and the sunset date.

Is the property tax exemption effective?

(a) Housing as Economic Development Tool - The Case for Market Rate Housing:
Housing (especially multi-unit) - affordable or not - provides a broad range of benefits to the communities in which they are located. They can enrich these communities, fill diverse and significant market needs and most importantly, provide economic benefits through their construction. Jurisdictions benefit from the construction of new housing or rehabilitation of existing properties through the jobs created to produce or rehabilitate them. Economic benefits also result from the creation of the products that go into these buildings and the jobs related to the design, finance and management of the projects.

Beyond the job creation and tax revenue benefits at the local level, new multi-unit construction also produces "ripple effects" as the construction wages generated by the project are spent on local goods and services and as the new residents begin spending in the local economy.

According to the National Association of Homebuilders, a typical 100-unit housing development project generates, over 10 years, 445 jobs, \$15.5 million in local income, and \$2.6 million in local taxes. Once the project is completed, ongoing economic benefits are generated in the form of property taxes, employment for people who work to manage and maintain the units, and consumer spending by the occupants.

Benefits are also generated by the more efficient delivery of services from both the public and private sectors because of the greater densities associated with multi-unit developments. The multi-unit housing authorized under this legislation is required to be located in designated centers within the Urban Growth Areas (UGAs). If these UGAs are appropriately sized and designated, and services and facilities provided effectively and efficiently, additional benefits and efficiencies would be realized depending on the scale of the development. These include sprawl reduction, more efficient land uses resulting in greater densities, more efficient multi-modal traffic/transportation (transit, light rail, pedestrian), less carbon footprint, more efficient infrastructure and utilities (cost effective sewer, roads, water, gas) and other services such as parks, schools, library, police and fire.

In a mixed-use project in a town center as authorized in this legislation, new businesses, retail, restaurants and professional services attracted to these new mixed used buildings would generate significant revenues for the community in the form of sales tax and business and occupation licenses and fees. This would be in addition to the benefits from construction activities mentioned in previous paragraphs above.

In Everett, the downtown is the only center in which the multi-unit property tax exemption is allowed, unlike some other cities that allow the exemption much more broadly across their communities. The city purposely kept the area narrow to encourage market rate housing in their downtown. Everett downtown had experienced very little housing development over the

preceding 20 years, most of which was subsidized low income housing. They had been successful in getting low income housing without the tax exemption program, and really needed market-rate housing to create more balance in the downtown center. They have successfully attracted developers under this program. Each of the developers who has used the program, either with or without the affordable housing option, has indicated they could not have developed their projects without the benefit of the tax exemption.

According to the City of Everett, the program as amended in 2007 is producing both market rate and affordable housing. A total of 40 affordable housing units have just been completed in one project, and at least 22 more units will be affordable in another mixed use building that will have a total of 108 units.

The City stated "We believe this is one of the best innovations ever to come out of the legislature in support of GMA. The intent was to stimulate housing development in centers. The 8/12 year compromise bill was a win for both the cities that need more affordable housing, and the cities that need housing of all types in their urban centers. Our recommendation is to leave the program alone with respect to the affordable housing issue. It has worked well in Everett to encourage both affordable and market rate housing that would never have been built without the property tax exemption. The program has tipped the balance so that housing can be viable as part of the redevelopment of our downtown".

Seattle has noticed significantly more program interest by private developers over the last 18 months due to the economic downturn. The program provides more help to projects in reaching financial feasibility in the current economic climate.

(b) Work force Housing – The Case for Affordable Housing:

In her veto message and directives to Commerce, the Governor emphasized the need for "evidence of the effectiveness of the tax exemption program in increasing affordable housing. The 2007 - 2009 Multi Family Tax Exemption Tables on pages 5-6 show that a total of 4,619 housing units were produced under the program and 1,345 of these were affordable housing. It is important to note that most of these affordable units are located in Seattle, Renton and Spokane.

All eight cities that issued tax exemption certificates adopted ordinances providing for the 8-year and the 12-year tax exemption program. ESSHB 1910 requires 20% affordable housing set-aside for the 12-year exemption but not for the 8-year. Seattle, however, requires affordable housing to be provided in both the 8-year and the 12-year programs.

It is important to point out that Seattle, Renton and Spokane produced affordable housing during this reporting period and the rest did not. In Seattle this is explained by the fact that only projects that have affordable housing are eligible to participate regardless if it is the 8 or 12 year program. Additionally, a number of Seattle non-profit housing developers have used the tax exemption along with other public funds and these funding sources require greater affordability than the tax exemption program. In addition, Seattle granted a tax exemption certificate to the Linden 143, a for profit project financed with low income housing tax credits. This project has 476 units, all of which are affordable to households at or below 60% of median income.

Since July 22, 2007 (the effective date of the 8-year and 12-year exemptions under RCW 84.14), the City of Renton has received two exemption applications. One (Second & Main Apartments) was for the 8-year exemption and the other (Liberty Square Apartments) was for the 12-year exemption. The City noted that Liberty Square would not have been possible without other public funds such as equity tax credit investors and below-market rate financing (including federal low-income housing tax credits, tax-exempt bond financing, Washington State Housing Trust Fund, King County housing development funds and City of Renton CDBG funds).

According to the City of Renton, no developer has expressed an interest in using the 12-year exemption by itself without other significant public subsidies. The primary reason is that the value of the additional 4-year exemption does not adequately offset the projected lost revenue associated, for example, with meeting the affordable housing requirements for at least 20% of the units for twelve years (i.e., the exemption benefit is too "shallow" to facilitate affordable housing by itself). There is also the obvious reality that development in general has significantly lessened due to the recent national housing crisis and economic recession.

It should be noted, however, that jurisdictions such as Everett (and possibly others) in which no affordable housing was produced during this reporting period do have projects with affordable units in the pipeline. These units will be reported when the projects are completed and tax exemption certificates issued.

Based on the information reported to Commerce by the participating cities, the tax exemption program is producing housing in a few mostly larger jurisdictions (see Table 3 above). Both market rate and affordable housing are being produced but market rate housing production outpaces affordable housing during this reporting period. (see Table 4). This could change next reporting period if the affordable units now in the pipeline in various jurisdictions are completed and included in the annual report to Commerce.

It is our conclusion that the tax exemption program is working for these local governments and they are using it as needed to achieve different objectives – some (such as Renton and Tacoma) to develop market rate housing in targeted areas and others (like Seattle) to produce affordable housing. Thus, the program is achieving both policy goals included in the 2007 legislation (ESSHB 1910).

Recommendation Options:

1. To continue providing for both policy goals, no change to the legislation is currently needed. Leave the tax exemption program as amended, which allows participating jurisdictions the option to use the 8 year program for market rate housing, the 12 year program that requires some affordable housing, or both for a mix of housing.

If the policy goal of achieving affordable housing units is considered a higher priority, the legislation could be amended to require that, to receive the 8-year tax exemption, a minimum percentage of the housing units within a development (perhaps ten or fifteen percent) be affordable units. However, it should be noted that this approach could have an adverse impact on achieving market rate housing in some areas.